



Zone \_\_\_\_\_

# DEALER PRE-QUALIFICATION

Stocking       Non-Stocking

*Please fax or mail back to:*

## **GOLD MEDAL® PRODUCTS CO.**

10700 Medallion Drive | Cincinnati, OH 45241

**Phone:** (513) 769-7676 **Fax:** 513-769-8500

**Toll Free: Fax (800) 542-1496**

Please sent back to: \_\_\_\_\_

Yes, I want to become an active Gold Medal Distributor and submit this information for your consideration:

Your Name \_\_\_\_\_ Title \_\_\_\_\_

Business Name \_\_\_\_\_ Phone. # \_\_\_\_\_ Fax # \_\_\_\_\_

Street Address: \_\_\_\_\_ E-mail: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please describe your type of Business: \_\_\_\_\_ No. of Years \_\_\_\_\_

### **MARKETS:**

What are your top five end user customer types? (Check all that apply, and number in importance):

\_\_\_ Restaurants     \_\_\_ Bars/Sports Bars     \_\_\_ Schools     \_\_\_ Theatres     \_\_\_ Parks/Recreation     \_\_\_  
Amusement Industry     \_\_\_ Convenience Stores     \_\_\_ Supermarkets     \_\_\_ Ice Cream Stores     Other \_\_\_\_\_

### **PRODUCTS:**

What items do you stock and distribute?     Popcorn Supplies     Paper Goods     Ready-to-use Syrups

Popcorn Poppers     Shave Ice Machines     Hot Dog Cookers     Cotton Candy Supplies     Paper Cups

Frozen Pretzels     Frozen Pizza     Slush Freezers     Other main Items: \_\_\_\_\_

### ***Tell us about your Marketing:***

How large is your Showroom? \_\_\_\_\_ How many Sales People do you have? \_\_\_\_\_

No. of full time Inside \_\_\_\_\_ No. of full time Outside \_\_\_\_\_ How many delivery trucks? \_\_\_\_\_

What is your principal Sales Radius (miles) marketing area? \_\_\_\_\_

Do you service what you sell? \_\_\_\_\_ (Or, use CFSEA?) \_\_\_\_\_

### **Food Service Equipment Selling References (Please list manufacturers whose products you distribute:)**

1. Company \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Phone: \_\_\_\_\_

Years Represented \_\_\_\_\_

Your Signature: \_\_\_\_\_ Date: \_\_\_\_\_